

# Building an Assessment Culture on Campus

Dr. Michael Heathfield – Chair Assessment Committee

Jennifer Asimow – Vice-Chair

JIHEE Visit

November 12, 2013

14:00-16:00

# Support Key Players

- Identify key faculty players
- Identify the key administrative players
- Don't be sidetracked by disagreement

# HWC Campus Practices

- Meetings – Regular, consistent, frequent
- Recognition – Outside of time and money
- Rigor – Written by-laws, regular reports, maximized roles across diverse players
- Purposeful collegiality

# HWC Key Principles

- Assessment – communal expertise building to understand student learning better (outcomes +)
- Aggregate data beyond the individual classroom
- Culture is who we are, what we believe and what we do with those things
- Faculty as reflective practitioners – open and communal evidence – so we can constantly improve
- Volunteerism



# HWC Assessment Process

1. Student Learning Outcome Definition
2. Assessment Research & Design
3. Pilot Assessment Tools & Process
4. College-Wide Data Sample
5. Data Analysis
6. Report: Make Recommendations & Create Dialogue
7. Track Changes: Impact of Findings & Recommendations

# Assessment Resources

- Bottom-Up – faculty-driven
- Top-Down – administratively supported
- Money and Time
- Building relationships for buy-in

# Happy to help!

For further questions or support:

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