

CITY COLLEGES OF CHICAGO

FY2013

5-YEAR PLAN SCORECARD



Vanessa Davenport
Class of 2013 Valedictorian

Kennedy-King College

I am pleased to present Kennedy-King College's first annual Reinvention Scorecard, which details our efforts to improve student outcomes during Fiscal Year 2013. The college met or exceeded 10 of its 12 strategic metric targets during this period, including the graduation rate, overall awards granted, and all enrollment categories.

Specifically, Kennedy-King's FY13 graduation rate is now 26 percent, three percentage points higher than the target for the year. The college also exceeded its goal for overall awards by 3.2 percent. Targets for all enrollment categories—credit, adult education and continuing education—were exceeded, with total enrollment 6.3 percent above target.

By measuring the college's progress toward its teaching and learning goals, we are building a stronger community college that delivers on its promise to provide an affordable, high-quality education that prepares students for further education and a career. By being mindful of how we have met or fallen short of these goals, we can better calibrate strategic efforts to ensure that we attain the overarching goal of City Colleges' ongoing Reinvention initiative: to become a best-in-class community college system that delivers credentials of economic value.

The college has made significant strides toward that goal. In fact, Kennedy-King was ranked among the Top 50 Community Colleges in the country by Washington Monthly magazine in 2013. Kennedy-King's Washburne Culinary Institute was also named the hub for City Colleges' culinary and hospitality programs by Mayor Rahm Emanuel and Chancellor Cheryl Hyman. We will work hard to build on these successes and continue to support increased student success. In the coming months, we will redouble our remediation efforts to bolster student performance in critical pre-college level courses so that more students transition to college-credit courses within one year of entering the college. Improved student outcomes in developmental courses, as well as an expansion of student supports, will better position Kennedy-King to meet and exceed its degree-granting target.

This scorecard is the latest step in City Colleges' data-driven, student-focused Reinvention initiative. Launched by Chancellor Hyman in 2010, Reinvention aims to drive greater degree attainment, job placement and career advancement, ensuring student success both in the classroom and beyond. Nearly four years later, Reinvention⁷ has brought faculty and staff together in seven college-based task forces working to ensure each and every City College student has a clear path through the institution and receives detailed guidance to complete their programs, maximizing their time and resources. Through these efforts and the tireless work of faculty, staff and students, we will continue to improve and ensure our students reach their personal and professional goals.

Arshele Stevens
President, Kennedy-King College



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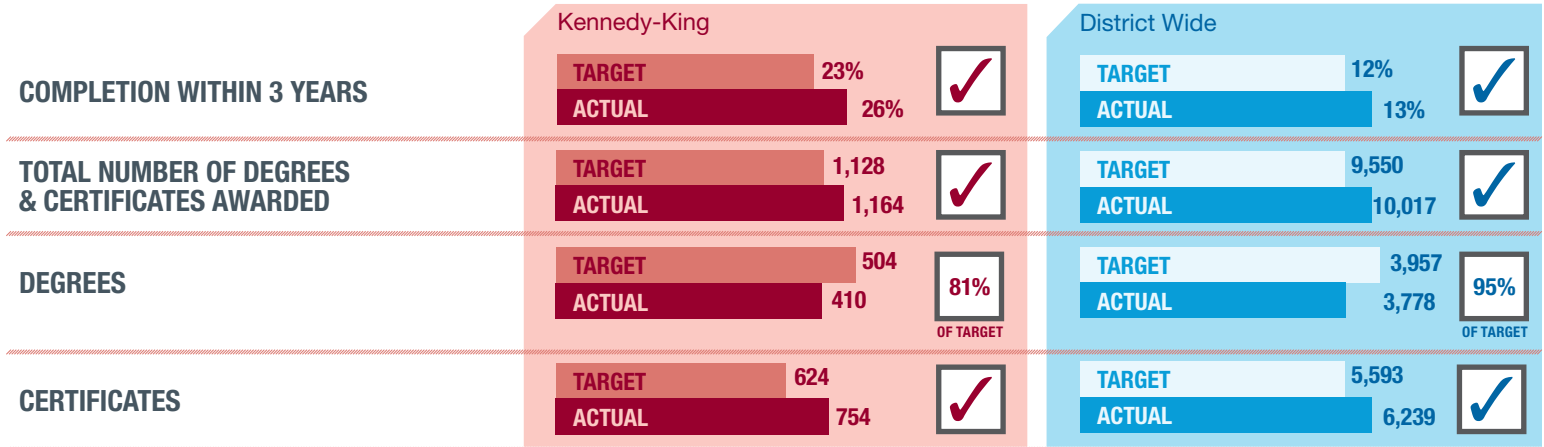
FY2013 SCORECARD

All numbers are for Fiscal Year 2013 unless otherwise noted.

Increase the number of students earning college credentials of economic value

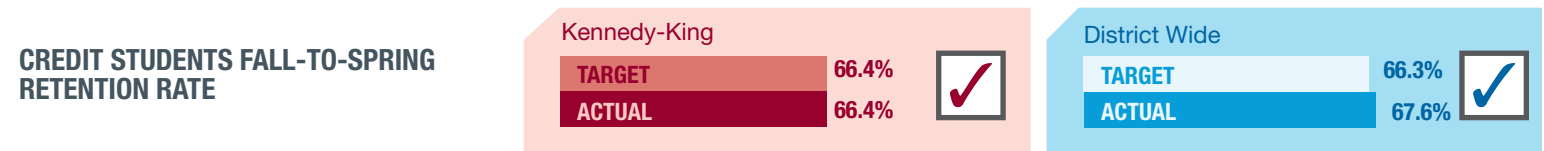
The college's IPEDS graduation rate, the federally defined rate for first-time, full-time students who complete graduation within three years, is 26 percent – exceeding the target of 23 percent.

Similarly, KKC's total awards (degrees and certificates) granted exceeded the target by 3.2 percent. Degrees awarded reached 81 percent of the target, and the new roll-out of clear academic pathways through the Reinvention⁷ effort is expected to significantly improve this measure going forward. The number of degrees awarded in FY2013 was still 77 percent higher than since the launch of Reinvention.



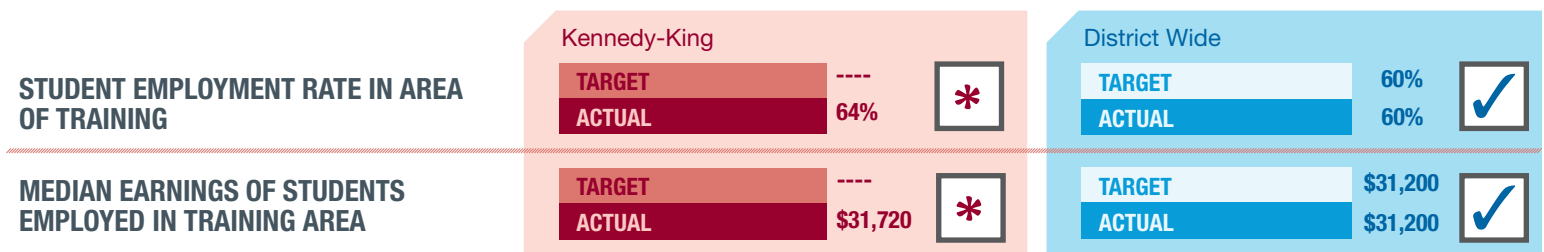
Retention

Improving retention is critical to improving the numbers of degrees granted and increasing the likelihood that students transfer to four-year institutions and take advantage of competitive career opportunities.



College to Careers

College to Careers' (C2C) success is measured by meaningful and gainful employment. Kennedy-King has established baselines for these measures in FY2013.



* Figures for FY13 will serve as the baseline to set future targets.

Enrollment with a Purpose

Kennedy-King's enrollment exceeded FY13 targets across the board—in credit, adult education and continuing education—by 6.3 percent. The college will continue to collaborate on a comprehensive recruitment strategy and incentivize continuing students to register and enroll in a timely fashion.

	Kennedy-King			District Wide		
TOTAL ENROLLMENT (UNDUPLICATED)	TARGET	11,170	✓	TARGET	110,793	✓
	ACTUAL	11,877	✓	ACTUAL	114,255	✓
CREDIT	TARGET	6,809	✓	TARGET	62,246	✓
	ACTUAL	6,813	✓	ACTUAL	62,391	✓
ADULT EDUCATION	TARGET	3,493	✓	TARGET	35,195	✓
	ACTUAL	3,936	✓	ACTUAL	36,642	✓
CONTINUING EDUCATION	TARGET	1,151	✓	TARGET	16,430	✓
	ACTUAL	1,432	✓	ACTUAL	18,508	✓
COLLEGE TO CAREERS PROGRAM ENROLLMENT	TARGET	----	*	TARGET	9,058	✓
	ACTUAL	994	*	ACTUAL	9,518	✓

Increase the rate of transfer to bachelor's degree programs following City Colleges graduation

Kennedy-King established a baseline for the rate of students transferring into bachelor's degrees programs within two years of degree completion, with a FY13 rate of 41 percent.

	Kennedy-King			District Wide		
RATE OF TRANSFER TO BACHELOR'S DEGREE PROGRAMS WITHIN 2 YEARS OF CCC GRADUATION	TARGET	----	*	TARGET	42%	✓
	ACTUAL	41%	*	ACTUAL	42%	✓
NUMBER OF FALL NEW STUDENTS WHO TRANSFER TO FOUR-YEAR INSTITUTIONS AFTER EARNING 12 CREDITS	TARGET	----	*	TARGET	663	✓
	ACTUAL	37	*	ACTUAL	665	✓

* Figures for FY13 will serve as the baseline to set future targets.





Drastically improve outcomes for students requiring remediation

Kennedy-King reached 88 percent of its target for the rate of transition from remedial courses after two semesters in FY13. An embedded and mandatory tutoring program aims to address this goal in FY14.

Percentage of students in the cohort (new students enrolled in remedial course) advancing to college-level work within 1 year of their first semester

Kennedy-King



District Wide



Increase the number and share of Adult Basic Education/GED/English as a Second Language students who advance to and succeed in college-level courses

Kennedy-King established baselines in FY2013 for the number of adult education students reaching their goal of transitions to college-credit courses.

Total adult education students identified in the fiscal year who transition to at least one credit course after one semester

Kennedy-King



District Wide



Increase the quality and effectiveness of student services and support

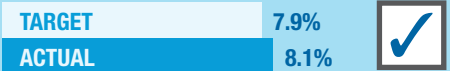
As documented by Complete College America, time is the enemy when it comes to college: the longer the students take on the way to a credential, the less likely they are to achieve it. City Colleges has focused its investments to offer comprehensive student supports, including advising, tutoring, confidential counseling, transfer, career, and veterans centers, which are essential to ensuring students move quickly toward their goals. Kennedy-King exceeded FY13 goals for both student services and support metrics.

Percentage of students in the cohort (fall first-time, full-time degree/cert. seeking students taking >12 credit hours) who earn 30 credits within their first year

Kennedy-King



District Wide



Percentage of students in the cohort (fall first-time, part-time degree/cert. seeking students taking <12 credit hours) who earn 15 credits within their first year

Kennedy-King



District Wide



* Figures for FY13 will serve as the baseline to set future targets.



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