**SPECIALTY AREA (4)**

**INTERACTIVE MEDIA DESIGN**

Students will learn the basic principles of graphic design and e-design as they relate to designing for the Internet and multimedia. The program will introduce time-based interactive design, animation, audio, and digital video. The students will learn to create interactive experiences, develop original concepts, and take a project from storyboarding to production. Narrative, linear, and non-linear structures will be analyzed as well as advanced navigation schemes and dynamic web strategies.

**Required Specialty Area (4)**

**Courses for Interactive Media Design Visual**

**Communications (009)**

102 Web Design I 3
103 Commercial Photography 3
122 Graphics Software 3
132 Publication Design 3
201 Design Management 3
202 Web Design II 3
212 Motion Graphics I 3

**Elective Courses for Interactive Media Design**

3 CH

*Select one course from the following:*

**Art (010)**
141 Introduction to the Visual Arts (3)

**Entrepreneurship (143)**
201 Introduction to Entrepreneurship (3)
202 Opportunity Recognition and Development (3)
204 Entrepreneurial Marketing and Sales (3)

**Media Communications (011)**
203 Media Writing (3)
241 Video Editing (3)
272 Advanced Audio & Video Production for Interactive Media (3)

**Psychology (087)**
206 Business and Industrial Psychology (3)  (Prerequisite: Psych 201)