PATHWAY: Media Communications:
Radio Production and Broadcasting

Visit your College Advisor, ccc.edu, or your college’s Transfer Center for more information.

This is an example course sequence for students interested in earning a degree in Media Communications: Radio Production and Broadcasting. If this pathway is followed as outlined, you will earn an Associate in Applied Science (AAS) Degree in Media Communications. It does not represent a contract, nor does it guarantee course availability. One course will satisfy the Human Diversity (HD) requirement, and is labeled with an (HD) in the sequence below.

The AAS degree program in Media Communications is a modification and extension of the former Radio and TV Broadcasting Program. Students may choose specialized courses that qualify them in either Audio/Video/Internet Production (AVIP), which includes television, or Radio Production/Broadcasting. Both areas emphasize the use of technology, including computers. Therefore, computer literacy is required for successful completion of this program. The program prepares graduates for entry-level positions in related fields and for possible transfer to a four-year institution.

The Radio Production/Broadcasting course of study provides a comprehensive overview of the Media Communications industry with a focus in radio. The program provides a real world, hands-on overview of the art and business of radio broadcasting, while developing in-depth knowledge and skills regarding the total operation of a radio station, including the history of radio broadcasting from its inception to the latest radio technology. The program will train students in the areas of on-air talent, production, programming, or business, which includes radio marketing, promotions, and sales.

Choose your courses with your College Advisor.

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SEASON-BY-SEASON PROGRAM PLAN FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students by adding more semesters.

D SEMESTER 1

- English 101–Composition I (3) Communications
- Media Communications 221–Radio Production (3) Required Program Core
- Digital Multimedia Design 115–Digital Audio (3) Required Program Core
- Media Communications 102–Announcing (3) Required Program Core
- Media Communications 203–Media Writing (3) Required Program Core

15 CREDIT HOURS

D SEMESTER 2

- Mathematics 118–General Education Mathematics (4) Mathematics
- Media Communications 222–Radio Production II (3) Required Program Core
- Media Communications 145–Introduction to Media (3) Required Program Core
- Media Communications 223–Advanced Broadcast Writing (3) Required Program Core
- Human Diversity course (3) General Education (HD)

16 CREDIT HOURS

D SEMESTER 3

- Media Communications 271–Introductory/Interactive Media (Internet) (3) Required Program Core
- Media Communications 245–Advanced Production Workshop (3) Required Program Core
- Media Communications 252–Audio Engineering I (3) Required Program Core
- Fine Arts & Humanities course (3) Fine Arts & Humanities
- Speech 101–Fundamentals of Speech Communication (3) Communications

15 CREDIT HOURS
### SEMESTER 4

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**COMPLETION of Associate in Applied Science degree in Media Communications**

**COMPLETION of general education courses**

**15 CREDIT HOURS**

**DEGREE MINIMUM: 60 CREDIT HOURS // PATHWAY TOTAL: 61 CREDIT HOURS**

### PROGRAM ELECTIVES

- English 105–Business Writing (3)
- English 107–Report Writing (3)
- Speech 160–Business and Professional Speech (3)
- Visual Communications 104–Digital Photography (3)

**D = DEGREE // AC = ADVANCED CERTIFICATE // BC = BASIC CERTIFICATE**

Programs offered at: